



The Sunriser August 19, 2009

Calendar of Events

Meetings 7:00 a.m. Wednesdays at
Trinity United Methodist Church
3737 S. Peoria

- 8/19 International Service – Kelly Grogg
ROD — Joy Ondracek
- 8/26 Adrienne Kallweit – Seeking Sitters
Franchise Systems, Inc.
“Secrets From a Successful Entrepreneur”
ROD — Paul Brauer
- 9/2 Damon Fell – Advertising Novelties
Tulsa Movie Theatres 1964-1984
ROD — Kit Sprague
- 9/9 Fred Hahn – RI Director 2009-10
Rotary Zones 29 & 30
ROD — Don Wasson

Other Events

- 8/15 ~~Sunrise Day at MSN~~ CANCELLED
See Below
- 8/23 Sunrise Bowling Adventure
Contact Ellie Tonquest
- 9/10 - 13 Rotary Zones 30 & 31 Institute
Tulsa Marriott Southern Hills
- 10/24 - 25 District Conference
Rogers, AR

News Roundup

Bowling for Sunrise. Ellie Tonquest announced that Sunrise will have a bowling outing on Sunday, 8/23 from 4:00 to 6:00 p.m. The event will be held at Andy B’s (formerly River Lanes Bowling) at 8711 S. Lewis. Cost is \$9 for your shoes and 2 hours of bowling. Wear a T-shirt in your favorite M&M color!

Reserve a spot with **Ellie** or **Carolyn McGhay**.

Continued on Next Page

Revitalizing Main Street

Our speaker at the 8/12 meeting was **Katy Davis**, Executive Director of Red-Fork Main Street.

Ryan Miller, a Red-Fork Main Street director, was a guest at the meeting.

Years ago, main streets were the centers of communities. Cars and highway systems have changed that. Now main streets compete with big-box malls and strip centers.



The National Main Street Center (“NMSC”) now numbers 42 states among its participants. It encourages re-investment. NMSC projects yield a Return On Investment of \$28.31 for every public dollar spent.

Oklahoma’s NMSC program started in 1985. It includes programs all over the state, where many small towns have main street areas. Oklahoma programs have yielded net gains in business and jobs.



“Rebuilding a community from the inside out.”

The NMSC’s four areas of focus include:

- Organization
- Promotion
- Design
- Economic Restructuring

There is no single silver bullet that will revive main streets. Instead, success requires simulta-

Continued on Next Page

2009-10 Officers & Board

Officers

President Joan Freeman
Vice President Carol Orr
Secretary Marvin Morse
Treasurer Joy Ondracek
Sergeant-at-Arms Marty Muck
Past President Barney Tonquest

Directors

Club Services Carolyn McGhay
Community Services Jim Blackburn
Vocational Services Randy Coffman
International Services Kelly Grogg

Sunrise Foundation Board

President Bill Lawson
Vice President Phyllis Scroggs
Treasurer Joy Ondracek
Secretary David Francis
Board Member Paul Brauer
Past President Rich Orvis

News Roundup, Continued

MSNI News. Schedule Change. We will not work MSNI on 8/22 as had been announced!

Larry Biron reported that **Barney Tonquest** has become a Major Donor to MSNI by persuading his employer to match contributions. Great work!

Zone Meeting Is Coming. The Rotary Institute for Zones 30 & 31 will be held at the Tulsa Marriott Southern Hills on September 10 - 13. Visit the District 6110 web site at <http://ri6110.org> for details.

Family of Rotary. Phyllis Scroggs is pretty much out of action as she awaits surgery on the 24th. Please keep her in your prayers.

Fund Raiser. Kay Hays still wants your ideas for this year's fund-raiser. Time is running out — and she knows where to find you!

MSNI Fund Raiser

This year's fund-raiser will involve raffling off a Mercedes C300 Sports Sedan!!! The drawing will be held at the District Conference in Rogers, AR the weekend of 10/24-25. Tickets are \$25 each or 5 for \$100. See Larry Biron or Herb Orr for tickets.

RedFork Main Street, Continued



neous efforts in all four areas.

Why Red Fork? Red Fork is right across the river from the Council Oak.

An oil strike in 1901 spurred

Red Fork's initial development. Red Fork became a hub for local transportation. Cyrus Avery's work on the highway system extended Route 66 through Red Fork. Red Fork was eventually annexed by Tulsa.

"Rebuilding an image of a forgotten city"

In 1960 Route I-244 split Red Fork. The principal east-west highway through the area was no longer Route 66 and it no longer passed along Red Fork's Main Street.

The Red Fork area fell into a state of decline.

In 2007 Red Fork became an official Oklahoma Main Street community. Activities since this designation have resulted in a growth in investment, in jobs, and in volunteer activity.

RedFork Main Street projects are not focused on a specific type. They include: retail uses, restaurants and entertainment, industrial, office, institutional, and recreational uses.



Projects do not all involve preservation or re-use of existing structures. Some of the projects shows included building additions or altogether new structures.

Red Fork needs an general overall re-invigoration and RedFork Main Street is chasing down all opportunities. They are an opportunistic group heading in a positive direction!